

The BROADSHEET

New Mexico Press Women April 2009 Vol. 32 No. 9

Fuel Your Passion & Embrace Change: Don't Miss the Annual Conference!

The annual NMPW conference and banquet takes place on Saturday, April 18 at The Courtyard by Marriott, 3357 Cerrillos Road, Santa Fe.

Diana Washington Valdez, an investigative journalist from the El Paso Times who has been deeply involved in coverage of the murders of women in Juarez, will be the keynote speaker at the banquet. She'll also deliver an hour-long talk on her investigation on Saturday morning at 10:30 a.m.

Other planned panels and activities are designed to help you jumpstart your freelance career, make the most of the blogosphere and harness the power of social and professional networking online. Naturally, there are also many opportunities to practice the time-honored tradition of actual face-to-face, real-time networking: at the bar, in the pool, between courses at the Zia Awards luncheon or the Communications Awards banquet – use your imagination and make those few moments in the elevator with the world-class journalist really count.

There are over half a dozen different ways to register for this conference, including:

Full conference registration:

NMPW Members: Early Bird \$130 (ends April 7) or Regular \$150
Nonmember: Early Bird \$150 (ends April 7) or Regular \$170
Full-time students: \$75

Saturday with no banquet: \$100 (includes workshops/breakfast/lunch)

Banquet Only: Early Bird \$40 (ends April 7) or Regular \$50

Breakfast Buffet only: \$20

Zia Lunch only: \$25

Workshops only: \$30 each

There's even a tour of the Santa Fe New Mexican on Marcy Street (6:45 p.m., Friday) at no charge!

So don't let the economic downturn keep you away from this event. Even if you only have \$20 to spend, you can get breakfast (and network) and a tour of the Santa Fe New Mexican (and networking)! You get the idea. Come join us!

NMPW March Board Meeting

The board of the New Mexico Press Women met on March 7 at the Flying Star in Albuquerque. Those drinking too much coffee in person included: Vice President Sharon Niederman; Treasurer Sandy Schauer; New Media Chair Sari Krosinsky; Mentor Chair and Immediate Past President Emily Drabanski; High School Contest Chair Chris Burroughs; Northern New Mexico Chapter President Tom Berner; Zia Award Chair Jessica Savage; Scholarship Chair Laurie Mellas; Historian Denise Tessier; Newsletter Editor Karen Lehmann; and Las Cruces Chapter Chair Cheryl Fallstead. Contest Chairman Connie Gotsch joined the meeting by phone.

Highlights of the meeting included:

- A formal vote was taken on increasing the amount of the Cary Herz Photojournalism Scholarship to \$2,500 for 2009. The measure was passed unanimously.
- Zia Award Chair Jessica reported her receipt of 24 entries for this year's category of nonfiction. Subjects ranged from rodeo to researching family history to hiking, as well as many things in between. After serving for three years as Zia Chair, Jessica is looking for a replacement. Several options were discussed, including mining the present members of the committee for the next chairperson, or attempting to shift the Zia Committee chairmanship around the state in a slightly more formalized way. If you have any ideas, please contact Jessica at jsavage@cybermesa.com.
- High School Contest Chair Chris reported that entries are up this year from 134 to 175. The total

Chapter News

Las Cruces Press Women

At the board meeting in March, Las Cruces Chapter President Cheryl Fallstead reported that the group is actively working to increase their membership, and seeking two new board members. Meetings are held every other month. They have a scholarship account with NMSU and expect to award a scholarship this year. Check out the chapter's new blog at lcpreswomen.blogspot.com

North Chapter

This month's meeting is April 4th at 12 noon. Café Paris in Burro Alley, Santa Fe.

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Member News

Emily Drabanski of New Mexico Magazine and **Ana Pacheco** of Pasa Tiempo are seen here posing with their portraits, taken by aj Melnick. Some 35 of Ms. Melnick's black and white photographs are showcased in an exhibit of her work at the Los Alamos Historical Museum. The show, titled "New Mexico Women Making a Difference: Photographs by aj Melnick", runs through June 30th. This photo was taken at the opening reception for the show on March 19, which was attended by Emily, Ana and **Carol Clark**, along with many of the women featured in aj's work. For more information, go to the museum's Web site, losalamoshistory.org, or call (505) 662-6272.

NMPW Historian **Denise Tessier** is writing a summary of NMPW activities in 2008. She and **Sandy Schauer** are working together on



Ana Pacheco and Emily Drabanski

the 60th anniversary booklet. (The anniversary is in 2010, celebrating 60 years passed since the first meeting of the NMPW in 1950.)

Carol Clark announced her run for NFPW secretary. Good luck, Carol!

Our most sincere condolences to **Diana Sandoval**, whose father recently passed away.

To share your news, email it to karen@phrasesincorporated.com by the 15th of the month.

NMPW Board Meeting Continued

includes entries from: Sandia Preparatory School, Sandia High School, Highland High School and the high schools in Taos, Hobbs and Los Lunas.

- The NMPW Web site will receive a makeover this year. Our New Media Guru Sari has agreed to work on the site along with Kathleen Gens, who has been in charge of the Web site thus far.
- New member (and newly-recruited newsletter editor) Karen Lehmann, was introduced. She found NMPW while looking for good networking associations in New Mexico. Karen's a freelance writer and editor through her company, Phrases Incorporated. She plans a monthly newsletter and encourages your submissions!
- Treasurer Sandy Schauer reported:
 - 2008 profit of \$3,013.79 thanks to sponsorships for the conference.
 - Contributions to the Cary Herz Photojournalism Scholarship total \$7,790. Sandy recommended the 2009 scholarship be \$2,500. Albuquerque Press Women contributed \$515 to regular scholarships and \$500 to the Cary Herz Scholarship.
 - Gross profit so far for 2009 is \$4,513 but contest fees and 2009 scholarships must be paid.
 - In addition to \$18,000 in the checking account, NMPW has the CGM Fund (worth \$12,000 at the beginning of January) and a \$5,250 CD at MyBank.



My Two Cents

contributed by Karen Lehmann



Have you tried "linking" for a job lately? Freelancers (and the rest of us, too) regularly find work through online professional networking sites, as well as through well-known sites like monster.com or careerbuilder.com. Panelists at the upcoming annual conference plan to share tips on cyber-networking with the rest of us – all we have to do is show up, listen and ask plenty of questions. Meantime, here are a few job opportunities it took me about three minutes to locate through my LinkedIn home page, linkedin.com/profile?viewProfile=&key=33722807&locale=en_US&trk=tab_pro:

- Copywriter at 3 Advertising in Albuquerque (listed at TalentZoo.com)
- Communications Specialist at ACLU New Mexico (listed in the Albuquerque Journal, abqjournal.com)
- Technical Writer/Editor at ITT (listed at SimplyHired.com)

Got a beef with "My Two Cents"? A great idea, perhaps? Words of wisdom? Send any or all of these to karen@phrasesincorporated.com by the 15th of the month.